



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199700

Schedule Dates

10/29/12-11/06/12

Advertiser

David Freed/AG/R (16301)

Agency

Brabender Cox Mihalke/PA (4655)

Product

Political+Political (1088)

Brand

POLITICAL (2893)

Salesperson

Berry, Todd (1067)

Sales Office

CONTINENTAL - Philadelphia

Buyer Name

BRABENDER,LIZ

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

Date Entered 10/26/12

Last Modified 11/02/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08889608

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$6,388.50

Net Total \$36,201.50

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Nov. 2012 113 \$42,590.00

Grand Total: 113 \$42,590.00

Brabender Cox Mihalke/PA
1218 Grandview Ave, 1st floor
Pittsburgh, PA 15211

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/04/12	3	:30	Orbit [T]NEWS-ABC27 NEWS AT 11P(Mo-Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Sa Su)	5	X	X	X	X	X	X	X	3	\$400.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
1.0.1	Closed Preempt (1)	10/29/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
1.0.2	Closed Preempt (1)	10/29/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	3	:30	6A- 6:30A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
3.0	Normal Line / SPOT (3)	10/29/12-11/02/12	3	:30	6:30A- 7A (EST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
4.0	Normal Line / SPOT (4)	10/29/12-11/02/12	3	:30	7A- ABC-GOOD MORNING AMERICA	1	1	1	1	1	1			5	\$350.00	\$1,750.00	WHTM Harrisburg (WHTM)		10/26/12
5.0	Normal Line / SPOT (5)	10/29/12-11/02/12	3	:30	9A- REGIS & KELLY	1	1	1	1	1	1			5	\$100.00	\$500.00	WHTM Harrisburg (WHTM)		10/26/12
6.0	Normal Line / SPOT (6)	10/29/12-11/02/12	3	:30	10:58A- ABC-THE VIEW	1	1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/26/12
6.0.1	Closed Preempt (6)	11/01/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
6.0.2	Closed Preempt (6)	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0	Normal Line / SPOT (7)	10/29/12-11/02/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		10/26/12

CONFIRMATION CONTRACT

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Comments:

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Contract # 199700

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Agency

Brabender Cox Mihalke/PA (4655)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Berry, Todd (1067)

Sales Office

CONTINENTAL - Philadelphia

Buyer Name

BRABENDER,LIZ

Phone/Fax

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CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

Date Entered 10/26/12
Last Modified 11/02/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08889608
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,388.50
Net Total \$36,201.50
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Nov. 2012 113 \$42,590.00
Grand Total: 113 \$42,590.00



Brabender Cox Mihalke/PA
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8.0	Normal Line / SPOT (8)	10/29/12-11/02/12	3	:30	12:30P- JUDGE JOE BROWN 1230P		1	1	1	1	1			5	\$75.00	\$375.00	WHTM Harrisburg (WHTM)		10/26/12
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	3	:30	4P- 4:58:31P (EST)		1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/26/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	3	:30	4:58:31P- 5:30P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/26/12
11.0	Normal Line / SPOT (11)	10/29/12-11/02/12	3	:30	5:30P- 5:57:56P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/26/12
12.0	Normal Line / SPOT (12)	10/29/12-11/02/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/26/12
13.0	Normal Line / SPOT (13)	10/29/12-11/02/12	3	:30	6:30P- ABC-ABC WORLD NEWS		1	1	1	1	1			2	\$600.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
13.0.1	Closed Preempt (13)	10/30/12															WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
13.0.2	Closed Preempt (13)	11/01/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
13.0.3	Closed Preempt (13)	11/02/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P		1	1	1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
15.0	Normal Line / SPOT (15)	10/29/12-11/02/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE		1	1	1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/26/12

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Phone/Fax

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CPE

N/A

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National/Political Candidate Agency

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DAVID FREED FOR ATTORNEY GENERAL
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15.0.1	Closed Preempt (15)	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception - football Friday	
15.0.2	Closed Preempt (15)	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
16.0	Normal Line / SPOT (16)	10/29/12-10/29/12	3	:30	10P-ABC-CASTLE	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
17.0	Normal Line / SPOT (17)	10/30/12-10/30/12	3	:30	10P-ABC-PRIVATE PRACTICE				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/26/12
18.0	Normal Line / SPOT (18)	10/31/12-10/31/12	3	:30	10P-ABC-NASHVILLE				1					1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/26/12
19.0	Normal Line / SPOT (19)	11/01/12-11/01/12	3	:30	9P-ABC-GREY'S ANATOMY					1					\$2,500.00		WHTM Harrisburg (WHTM)		10/26/12
19.0.1	Closed Preempt (19)	11/01/12															WHTM Harrisburg (WHTM)	Program Change/Exception - CMA awards	
20.0	Normal Line / SPOT (20)	11/02/12-11/02/12	3	:30	9P-ABC-SHARK TANK						1			1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/26/12
21.0	Normal Line / SPOT (21)	11/03/12-11/03/12	3	:30	8A-ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
22.0	Normal Line / SPOT (22)	11/03/12-11/03/12	3	:30	9A-NEWS-ABC27 NEWS SATURDAY MORNING 9A							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12

CONFIRMATION CONTRACT

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Salesperson

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Sales Office

CONTINENTAL - Philadelphia

Buyer Name

BRABENDER,LIZ

Phone/Fax

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CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

Date Entered

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Last Modified

11/02/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889608

Demo

Normal

Order Type

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Package Deal

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Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Nov. 2012

Grand Total:

Rate

\$42,590.00

\$42,590.00

Spots

113

113

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	11/04/12-11/04/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
24.0	Normal Line / SPOT (24)	11/04/12-11/04/12	3	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/26/12
25.0	Normal Line / SPOT (25)	11/04/12-11/04/12	3	:30	6P- NEWS-ABC27 NEWS SUNDAY AT 6P								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/26/12
26.0	Normal Line / SPOT (26)	11/04/12-11/04/12	3	:30	7:59P- ABC-ONCE UPON A TIME								1	1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
27.0	Normal Line / SPOT (27)	11/05/12-11/05/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P		1								\$400.00		WHTM Harrisburg (WHTM)		10/26/12
27.0.1	Preempt (27)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
28.0	Normal Line / SPOT (28)	11/05/12-11/06/12	3	:30	6A- 6:30A (EST)		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
29.0	Normal Line / SPOT (29)	11/05/12-11/06/12	3	:30	6:30A- 7A (EST)		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
30.0	Normal Line / SPOT (30)	11/05/12-11/06/12	3	:30	7A- ABC-GOOD MORNING AMERICA		1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		10/26/12
31.0	Normal Line / SPOT (31)	11/05/12-11/06/12	3	:30	9A- REGIS & KELLY		1	1						2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/26/12
32.0	Normal Line / SPOT (32)	11/05/12-11/05/12	3	:30	10:58A- ABC-THE VIEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/26/12

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CONTINENTAL - Philadelphia

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Phone/Fax

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CPE

N/A

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National/Political Candidate Agency

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WHTM Harrisburg (WHTM)

By Broadcast Month Spots

Nov. 2012 113

Grand Total: \$42,590.00

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33.0	Normal Line / SPOT (33)	11/05/12-11/05/12	3	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$150.00		WHTM Harrisburg (WHTM)		10/26/12
33.0.1	Preempt (33)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
34.0	Normal Line / SPOT (34)	11/05/12-11/05/12	3	:30	12:30P- JUDGE JOE BROWN 1230P	1	1							1	\$75.00	\$75.00	WHTM Harrisburg (WHTM)		10/26/12
35.0	Normal Line / SPOT (35)	11/05/12-11/05/12	3	:30	4P- 4:58:31P (EST)	2	2							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/26/12
35.0.1	Preempt (35)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
36.0	Normal Line / SPOT (36)	11/05/12-11/05/12	3	:30	4:58:31P- 5:30P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/26/12
37.0	Normal Line / SPOT (37)	11/05/12-11/05/12	3	:30	5:30P- 5:57:56P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/26/12
38.0	Normal Line / SPOT (38)	11/05/12-11/05/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/26/12
39.0	Normal Line / SPOT (39)	11/05/12-11/05/12	3	:30	6:30P- ABC-ABC WORLD NEWS	1	1								\$600.00		WHTM Harrisburg (WHTM)		10/26/12
39.0.1	Preempt (39)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
40.0	Normal Line / SPOT (40)	11/05/12-11/05/12	3	:30	7P- NEWS-ABC27 NEWS AT 7P	1	1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/26/12

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Salesperson Berry, Todd (1067)
Sales Office CONTINENTAL - Philadelphia
Buyer Name BRABENDER, LIZ
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency
Billing Type Standard
Comments DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

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41.0	Normal Line / SPOT (41)	11/05/12-11/05/12	3	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1								1	\$150.00		WHTM Harrisburg (WHTM)		10/26/12
41.0.1	Closed Preempt (41)	11/05/12															WHTM Harrisburg (WHTM)	Oversold/Exception -	
42.0	Normal Line / SPOT (42)	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS	1								1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/26/12
43.0	Normal Line / SPOT (43)	11/05/12-11/05/12	3	:30	10P- ABC-CASTLE	1								1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/26/12
44.0	Revised Line / SPOT	11/01/12-11/01/12	3	:03	12:02A- ABC-JIMMY KIMMEL				2								WHTM Harrisburg (WHTM)		10/31/12
44.1	Normal Line / SPOT	11/01/12-11/01/12	3	:30	12:02A- ABC-JIMMY KIMMEL				2					2	\$30.00	\$60.00	WHTM Harrisburg (WHTM)		10/31/12
45.0	Revised Line / SPOT	11/05/12-11/05/12	3	:03	12:02A- ABC-JIMMY KIMMEL				1								WHTM Harrisburg (WHTM)		10/31/12
45.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:02A- ABC-JIMMY KIMMEL				1					1	\$30.00	\$30.00	WHTM Harrisburg (WHTM)		10/31/12
46.0	Revised Line / SPOT	11/05/12-11/05/12	3	:03	7:57P- ABC-DANCING WITH THE STARS				1								WHTM Harrisburg (WHTM)		10/31/12
46.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS				1					1	\$2,500.00	\$2,500.00	WHTM Harrisburg (WHTM)		10/31/12

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Nov. 2012	113	\$42,590.00
Grand Total:	113	\$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.1.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-empt/Exception -	
47.0	Revised Line / SPOT	11/02/12-11/02/12	3	:03	7:58P- 9P (EST)						1						WHTM Harrisburg (WHTM)		10/31/12
47.1	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:58P- 9P (EST)						1			1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
48.0	Revised Line / SPOT	11/03/12-11/03/12	3	:03	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
48.1	Revised Line / SPOT	11/03/12-11/03/12	3	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
48.2	Normal Line / SPOT	11/03/12-11/03/12	2	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL							1		1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		11/2/12
49.0	Revised Line / SPOT	11/03/12-11/03/12	2	:03	12P- SPORTS-ABC COLLEGE FOOTBALL							1					WHTM Harrisburg (WHTM)		10/31/12
49.1	Normal Line / SPOT	11/03/12-11/03/12	2	:30	12P- SPORTS-ABC COLLEGE FOOTBALL							1		1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
50.0	Revised Line / SPOT	11/03/12-11/03/12	2	:03	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1					WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Brabender Cox Mihalke/PA
1218 Grandview Ave, 1st floor
Pittsburgh, PA 15211

Contract # 199700

Schedule Dates

10/29/12-11/06/12

Advertiser

David Freed/AG/R (16301)

Agency

Brabender Cox Mihalke/PA (4655)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Berry, Todd (1067)

Sales Office

CONTINENTAL - Philadelphia

Buyer Name

BRABENDER,LIZ

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

Date Entered

10/26/12

Last Modified

11/02/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889608

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$6,388.50

Net Total

\$36,201.50

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Spots

Nov. 2012

Rate

\$42,590.00

113

Grand Total:

\$42,590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.1	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/31/12
51.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A					3				3	\$250.00	\$750.00	WHTM Harrisburg (WHTM)		11/1/12
52.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					2				1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/1/12
52.0.1	Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
53.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7A- ABC-GOOD MORNING AMERICA					1				1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
54.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10A- ANDERSON COOPER					2				2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
55.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	12:30P- JUDGE JOE BROWN 1230P					2				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		11/1/12
55.0.1	Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	
56.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	2P- ABC-GENERAL HOSPITAL					1				1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		11/1/12
57.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	3P- KATIE 3P					2				2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		11/1/12
58.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4P- 4:30P (EST)					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WHTM
3235 Hoffman Street
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Brabender Cox Mihalke/PA
1218 Grandview Ave, 1st floor
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Contract # 199700

Schedule Dates

10/29/12-11/06/12

Advertiser

David Freed/AG/R (16301)

Agency

Brabender Cox Mihalke/PA (4655)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Berry, Todd (1067)

Sales Office

CONTINENTAL - Philadelphia

Buyer Name

BRABENDER, LIZ

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

DAVID FREED/AG/R
DAVID FREED FOR ATTORNEY GENERAL
KEVIN SHOOK - TREAS

Date Entered

10/26/12

Last Modified

11/02/12

Entered By

Nicole Heckard

CO-OP

No

Headline

ECR08889608

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$6,388.50

Net Total

\$36,201.50

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month

Spots

113

Rate

\$42,590.00

Nov. 2012

113

\$42,590.00

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
59.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	9A- 10A (EST)	1						1		1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.

BRABENDER COX 1218 GRANDVIEW AVENUE, 1ST FLOOR PITTSBURGH, PA 15211 (412) 434-6320		PAY TO THE ORDER OF WHTM-TV_Vendor		\$26,838.75
10/25/2012		Twenty-six thousand eight hundred thirty-eight and 75/100		DOLLARS
FIRST NATIONAL BANK OF PA HERMITAGE, PA 16148 60-1809/433		WHTM-TV_Vendor		29486

BrabenderCox 10/25/2012 WHTM-TV_Vendor 29486 26,838.75

First National Bank FREED 26,838.75

MEMO FREED
 AUTHORIZED SIGNATURE
 2 Signatures Required Over \$5000
 0029486 0433180921 0350532413

FIRST NATIONAL BANK OF PA
HERMITAGE, PA 16148
60-1808/433

BRABENDER COX
1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211
(412) 434-6320

10/31/2012

29568

PAY TO THE
ORDER OF
WHTM-TV_Vendor

\$8,181.25

Eight thousand one hundred eighty-one and 25/100

DOLLARS

WHTM-TV_Vendor

MEMO

FREED

AUTHORIZED SIGNATURE

029568 0433180922 0350532413

BrabenderCox 10/31/2012

WHTM-TV_Vendor

29568

8,181.25

First National Bank FREED

8,181.25

WHTM-TV_Vendor

10/31/2012

BrabenderCox

8,181.25 29568

First National Bank FREED

8,181.25



BRABENDER COX
1218 GRANDVIEW AVENUE, 1ST FLOOR
PITTSBURGH, PA 15211
(412) 434-6320

FIRST NATIONAL BANK OF PA
HERMITAGE, PA 16148
60-1809/433

29545

10/31/2012

PAY TO THE ORDER OF WHTM-TV_Vendor

\$ 5,431.50

Five thousand four hundred thirty-one and 50/100

DOLLARS

WHTM-TV_Vendor
WHTM-TV

2 Signatures Required Over \$5000

MEMO FREED

⑈029545⑈ ⑈043318092⑈ 0350532413⑈

WHTM-TV_Vendor
Anthony Valeriano
AUTHORIZED SIGNATURE

BrabenderCox 10/31/2012

WHTM-TV_Vendor

29545

5,431.50

First National Bank FREED

5,431.50

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 10/22/2012
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I, BRABENDER COX LLC,

being/on behalf of: DAVID FREED, a legally

qualified candidate of the REPUBLICAN political

party for the office of: ATTORNEY GENERAL

in the 2012 GENERAL

election to be held on: NOVEMBER 6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DAVID FREED FOR ATTORNEY GENERAL

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN SHOOK

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/2012

Date

Liz Brabender Kurnit

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDER COX LLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Liz Brabender Kundo

printed name

LIZ BRABENDER KUNDU

date

10/22/2012